



## RockResorts and Vail Resorts Hospitality Meetings & Events Environmental Automatics

Throughout all of our operations we are committed to providing exceptional service and premier venues and destinations that offer the ideal experience for you and your event attendees. The key to this commitment – and to protecting our iconic locations – is a comprehensive complement of environmental programs and amenities and an active partnership with our guests. All meetings and events held at any of our resorts consider conservation and sustainability across all functions. These Environmental Automatics include:

### *Event Operations*

- Menu selections highlighting freshness, local seasonality, variety and taste while minimizing food waste
- Menu items from our Appetite for Life program that may be organic, free-range, hormone free and sourced locally or regionally (including beverages)
- Use of bulk beverages where possible and water in pitchers and carafes when no bottled water is requested
- Edible, untouched food is donated to those less fortunate
- Recycling and/or composting of all appropriate items
- Use of durable and reusable dinnerware, flatware, glassware and service items
- Boxed lunches in reusable, souvenir bags
- Limited use of single serve, disposable items and packaging for food items
- Any necessary disposable cups and paper products are made from recycled content, compostable or biodegradable materials
- Reusable décor is readily available
- Centrally located pens and notepads for use as needed
- Any printed collateral is produced on a minimum of 30% post consumer content with vegetable-based (soy) inks and often on Forest Stewardship Council (FSC) certified paper
- Available dry erase boards and AV equipment to support paperless meetings

### *Resort Operations*

- Water on the Rocks, a refillable bottled water program
- Sustainable guest room features including in-room recycling containers, custom formulated all-natural amenities (at RockResorts), linen and towel reuse programs, efficient lighting and electronics, low-flow showerheads, faucets and toilets and environmentally preferable cleaning products
- Paperless checkout at all properties
- Colorado Mountain Express (shared shuttle transportation) for transportation to our Colorado properties, and other local transportation companies outside of Colorado
- Unique spa treatments and amenities that feature organic, natural and indigenous products

### *Within the Local Community*

Meeting attendees can participate in a local environmental conservation or other volunteer projects to complement their meeting schedule (some seasonal restrictions apply).

Voluntary donation programs for meeting attendees are available to local non-profit partners such as the National Forest Foundation.

The RockResorts customized online **Carbon Calculator** is available for meeting planners and attendees to voluntarily offset their travel or hotel stay.



## Vail Resorts Echo-Meetings Incentive Program

The Echo-Meetings Incentive Program provides a flexible framework to help our guests seamlessly integrate sustainability into their gatherings and offers meeting and event planners up to a 5% credit on the master account for committing to a combination of the following program features:

**Section 1:** Choose a minimum of **two** actions in this section for up to a 1% rebate:

**Shout it Out.** Visibly communicate with your attendees, speakers and suppliers that you are hosting a green meeting. As part of this commitment, you will show the Vail Resorts Hospitality Echo Environmental video to your group.

**Lose the Bottle.** Your event will be free of plastic bottled water.

**Save a Tree (or two).** You will encourage presenters to go paperless and share presentations electronically.

**Plan Ahead.** Save money and reduce waste. You will commit to a proper count of attendees 10 days prior to event for food and beverage functions.

**Section 2:** Choose a minimum of **one** action from this section for up to a 3% rebate:

**Act Locally, Benefit Globally.** Twenty percent of your attendees will offset their travel impacts using the RockResorts customized online carbon calculator.

**Enjoy the Ride.** You will ask that 50% of your attendees take shared shuttle transportation.

**An Appetite for Life.** Order a Conservation Breakfast, Lunch or Dinner during your event.

**Section 3:** Choose a minimum of **one** action from this section for up to a 1% rebate:

**Leave Your Legacy.** Partner with a local non-profit to complete a volunteer project within the community (trail maintenance, tree planting, food bank, etc.).

**Commitment that Resonates.** In support of Vail Resorts Echo, make a donation to the resorts' designated non-profit, equal or greater than 4% of the master account.

*Rules, restrictions and exceptions may apply. A maximum of 5% of the master account will be credited.*

To host an Echo-Meeting with Vail Resorts, visit [rockresorts.com/groups](https://rockresorts.com/groups) or call 888-333-0953.

Vail Resorts Echo, the Company's social responsibility and environmental stewardship program, enables us to preserve and care for our communities and the spectacular natural environment that surrounds our resorts. It's a philosophical approach to how we operate our business, being continually aware of how our decisions and actions resonate with our stakeholders. Echo encompasses three core efforts - charitable giving, volunteerism and environmental stewardship. It is our hope that Echo continues to reverberate positively in the places where we live, work and play for generations to come.

